



2017 GUA CONFERENCE

A COMMUNITY OF MEMBERS SHARING & APPLYING KNOWLEDGE

PARTNERING WITH RYERSON UNIVERSITY GCM

GUA CONFERENCE SCHEDULE

MONDAY
MAY 8

TIME	
8:30 AM - 12:30 PM	GUA University Classes at Ryerson University
12:30 - 1:30 PM	Lunch
1:30 - 5:30 PM	GUA University Classes at Ryerson University

TUESDAY
MAY 9

TIME	
8:30 AM - 12:30 PM	GUA University Classes at Ryerson University
12:00 - 5:00 PM	Registration Opens at Marriott Eaton Centre Hotel
12:30 - 1:30 PM	Lunch
1:30 - 5:30 PM	GUA University Classes at Ryerson University
6:00 - 9:00 PM	Welcome Reception at Marriott Eaton Centre Hotel



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WEDNESDAY
MAY 10

TIME	TRACK 1: TECHNICAL	TRACK 2: BUSINESS	LAB
9:00 - 10:00 AM	Welcome/Opening Remarks		
10:00 - 11:00 AM	PRINERGY Platform 8		Lab
11:00 - 11:30 AM	Break		
11:30 AM - 12:30 PM	PRINERGY Cloud Services		
12:30 - 1:30 PM	Lunch		
1:30 - 2:30 PM	InSite Prepress Portal: The Portal to Your Customers	Packaging Workflow: A Printer's Perspective Panel Session	
2:30 - 3:30 PM	Stay Ahead of the Competition with MIS Integration	Digital Print Workflow: A Printer's Perspective Panel Session	
3:30 - 4:00 PM	Break		
4:00 - 5:00 PM	All Things Color		
6:30 PM	CN Tower Dining Experience—Meet in Hotel Lobby		



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THURSDAY
MAY 11

TIME	TRACK 1: TECHNICAL	TRACK 2: BUSINESS	LAB
8:30 - 9:30 AM	Tad Carpenter "Press On" Keynote Speaker		
9:30 - 10:30 AM	RBA Shootout		Lab
10:30 - 11:00 AM	Break		
11:00 AM - 12:00 PM	The Future of Packaging Automation	Industry Partner	
12:00 - 1:00 PM	Lunch		
1:00 - 2:00 PM	Roundtables		
2:00 - 3:00 PM	PRINERGY Cloud: Dynamic Print Planning		
3:00 - 3:15 PM	Break		
3:15 - 4:15 PM	Pros and Cons of Virtualization vs Physical	Industry Partner	
4:15 - 5:15 PM	InSite Creative Workflow: Building Customer Loyalty with Brand Owners	Industry Partner	
5:15 - 6:15 PM	Ryerson Reception in GCM		
7:00 PM	Dinner Celebration at Marriott Eaton Centre Hotel		



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FRIDAY
MAY 12

TIME		
9:00 - 10:00 AM	Industry Standards	Lab Open for One-on-Ones
11:00 AM - 12:00 PM	Kodak Executive Panel	
	Closing Remarks/Wrap-up	